



# NICKSON FRANK

## WEBSITE DESIGNER

Arusha, Tanzania

### CONTACTS

0746 578 620

nicfra.nf@gmail.com

linkedin.com/in/nickson-frank

### TOOLS

WordPress

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe XD

Figma

### EXPERTISE

SEO skills

Digital Marketing

Brand strategies

Web design & Development

Digital product design

### ABOUT ME

I am a versatile professional experienced in UI/UX designer, WordPress development, graphics design, and digital marketing. With a passion for creating captivating user experiences, I excel at delivering outstanding results.

### EDUCATION

**Bachelor's degree in Multimedia Technology and Animation** | University of Dodoma, 2021

### WORK EXPERIENCE

**Visuals Designer** | Mojatax VFD  
Freelancer | February 2022 - Present

#### Roles:

- Managing companies online presence including website and social media
- Updating websites plugins and ensuring that the companies website is up-to-date
- Designing visual content and graphics for the company

**Website Designer** | Numbers foundation  
Freelancer | Jan 2023 - February 2023

#### Roles:

- Collaborating with stakeholders to design User interface that suits customer needs
- Ensuring responsive design across different devices
- Collaborating and communication with stakeholders and users to ensure final product meets business needs

**Website Designer** | Kilinyota safari tours  
Freelancer | July 2020 - September 2022

#### Roles:

- Collaborating with stakeholders to design User interface that suits customer needs
- Ensuring responsive design across different devices
- Collaborating and communication with stakeholders and users to ensure final product meets business needs

### ACCOMPLISHMENTS

Managed to build and design 3 live websites, links below

Mojata VFD - <https://mojatax.com/>

Kilinyota tours - <https://kilinyotasafaritravel.co.tz/>

Numbers foundation - <https://numbersfoundation.com/>